

Beauty is imperfect, incomplete and impermanent.
It often balances opposite directions at the same time.
File Under Pop aims to make room for beauty in all aspects.
Beauty is visual although you can see right through it or sense it in complete darkness.
It is neither a fixed image nor state of mind.
Beauty exists through engagement and consciousness of all living beings.

Josephine Akvama Hoffmeyer
Founder and Creative Director of File Under Pop



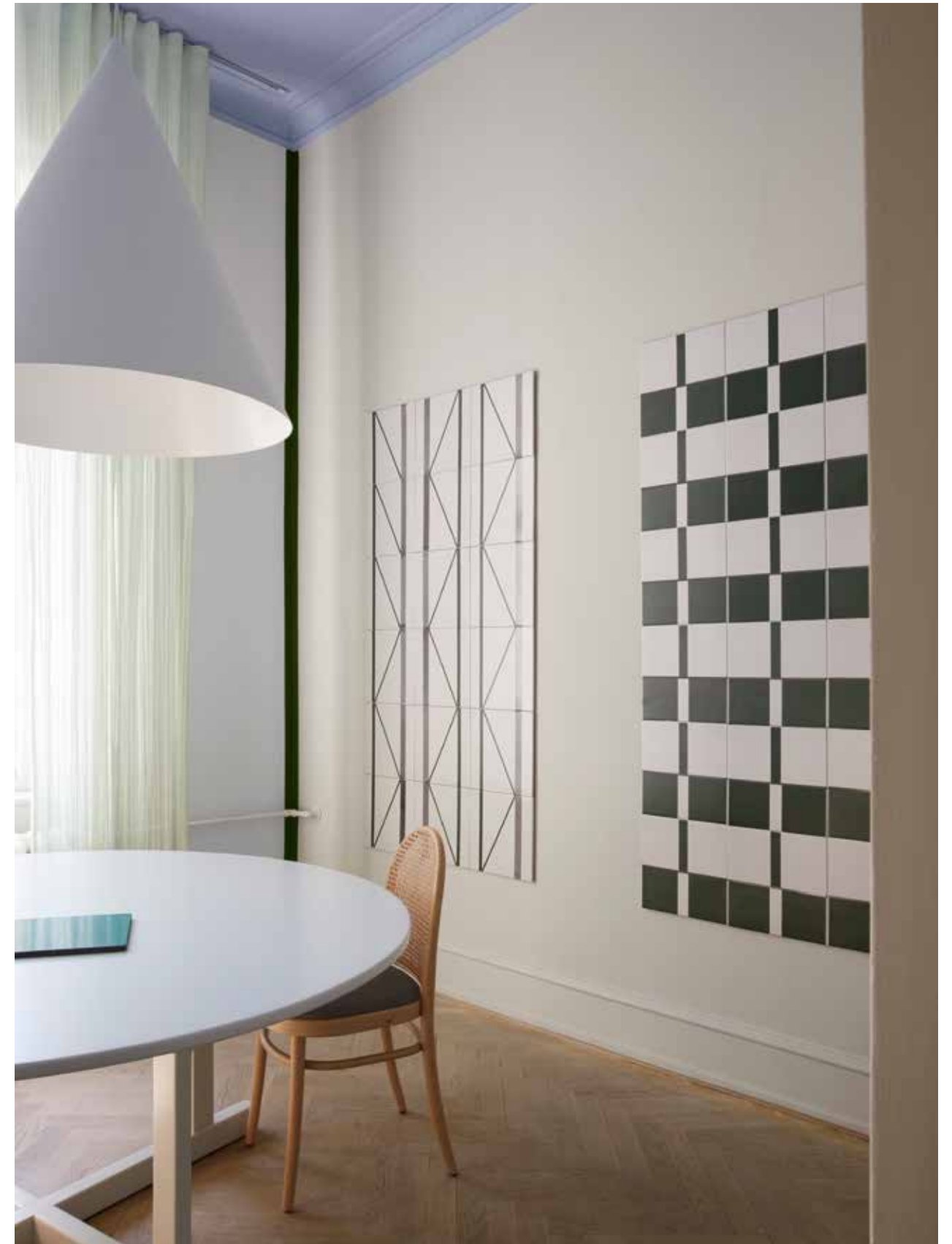


Wall: Paint Under My Skin
 Niche: Paint Lime Juice
 Wooden Door: Paint Lighthouse
 Ceiling: Paint Dust & Bones
 Opposite Page, Wall: Paint Teardrop and Stones & Bones
 Wall: Tile 5x30cm Clay Shiny / Everybody Loves Nuts and Beech Leaf
 Ceiling: Paint Violet Hair





Wall: Tile 30x30cm Lava Stone Shiny / Bean, Potato, Tomato



Wall: Paint Meg White, Stones & Bones and Beech Leaf
Wall Left: Tile Gio Z Clay Matt / Under My Skin, Cats Are Grey and Beech Leaf
Wall Right: Tile Gio Tennis Court Clay Matt / Under My Skin, Cats Are Grey and Beech Leaf
Ceiling: Paint Sky Flower



Wall: Paint Young & Beautiful
 Wooden Door: Paint Submarine
 Floor: Tile 6,5x40cm Lava Stone Matt Powdered / Nights In White Silk
 Opposite Page, Wall, Ceiling and Woodworks: Paint Young & Beautiful and Violet Hair
 Wall: Tile 10x10cm Clay Shiny / Mellow Yellow
 Floor: Tile 6,5x40cm Lava Stone Matt Powdered / Nights In White Silk
 Bench: Paint and Top Lava Stone Shiny / Mellow Yellow



We are driven out of passion for creative surface design and specialize in clothing floors, walls and ceilings in a curated universe of color and tactile textures using clay and lava stone tiles, paint and wallpaper.

Our studio is located in the centre of Copenhagen, next to the Marble Church and just around the corner from our Color Lab - our own fully functioning paint and tiles shop, offering a fresh perspective on color consulting and paint guidance within the File Under Pop universe of products.





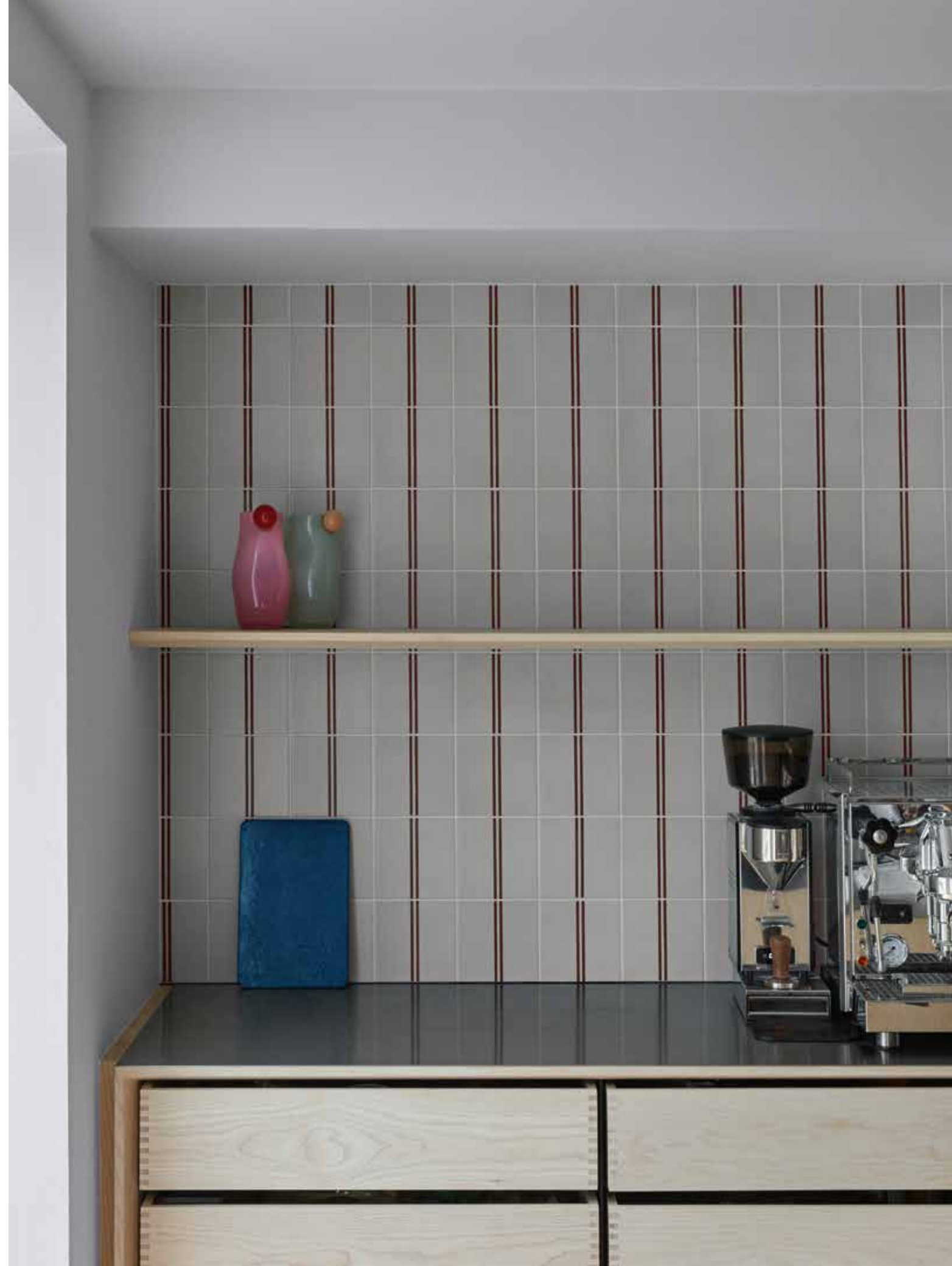
Previous Page, Wall: Paint Leather & Lace
Wall: Tile 10x10cm Clay Matt / Under My Skin
This Page, Bathroom Cabinet: Paint Teardrop
Right Cabinet: Paint Lighthouse
Top: Glazed Lava Stone Shiny Crystal / Castle Made Of Sand
Wall and Floor: Tile 15x15cm Clay Shiny / Tender Pink

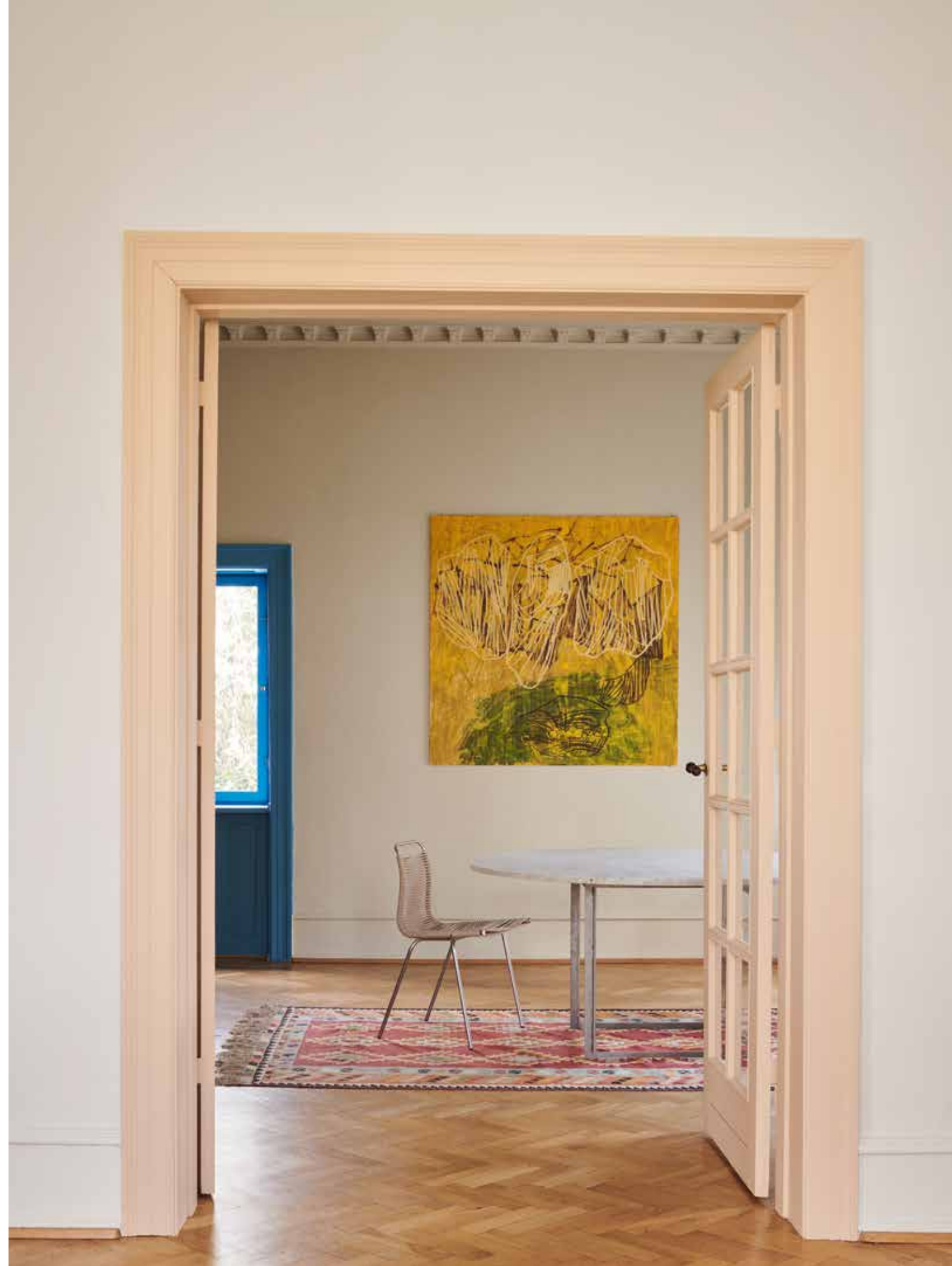


Wall: Paint Teardrop
Wall: Tile 15x15cm Clay Shiny / Tender Pink



Wall, Ceiling and Woodworks: Paint Meg White
Wooden Door and Railing: Paint Tangled Up
Opposite Page, Wall and Ceiling: Paint Teardrop
Wall: Tile Ewe Kente 15x15cm Clay Matt / Two Grey Rooms and I Shot The Deputy





Wall: Paint Mean Mustard and Castle Made Of Sand
Wooden Door: Paint Red Sea
Opposite Page, Wall: Paint Under My Skin and Castle Made Of Sand
Window: Paint Dolphins
Wooden Door: Paint Jambalaya



Wall and Wooden Door: Paint Red Sea
Opposite Page, Wall and Ceiling: Paint Two Grey Rooms and Pink & White
Woodworks and Staircase: Paint Meg White and Red Sea

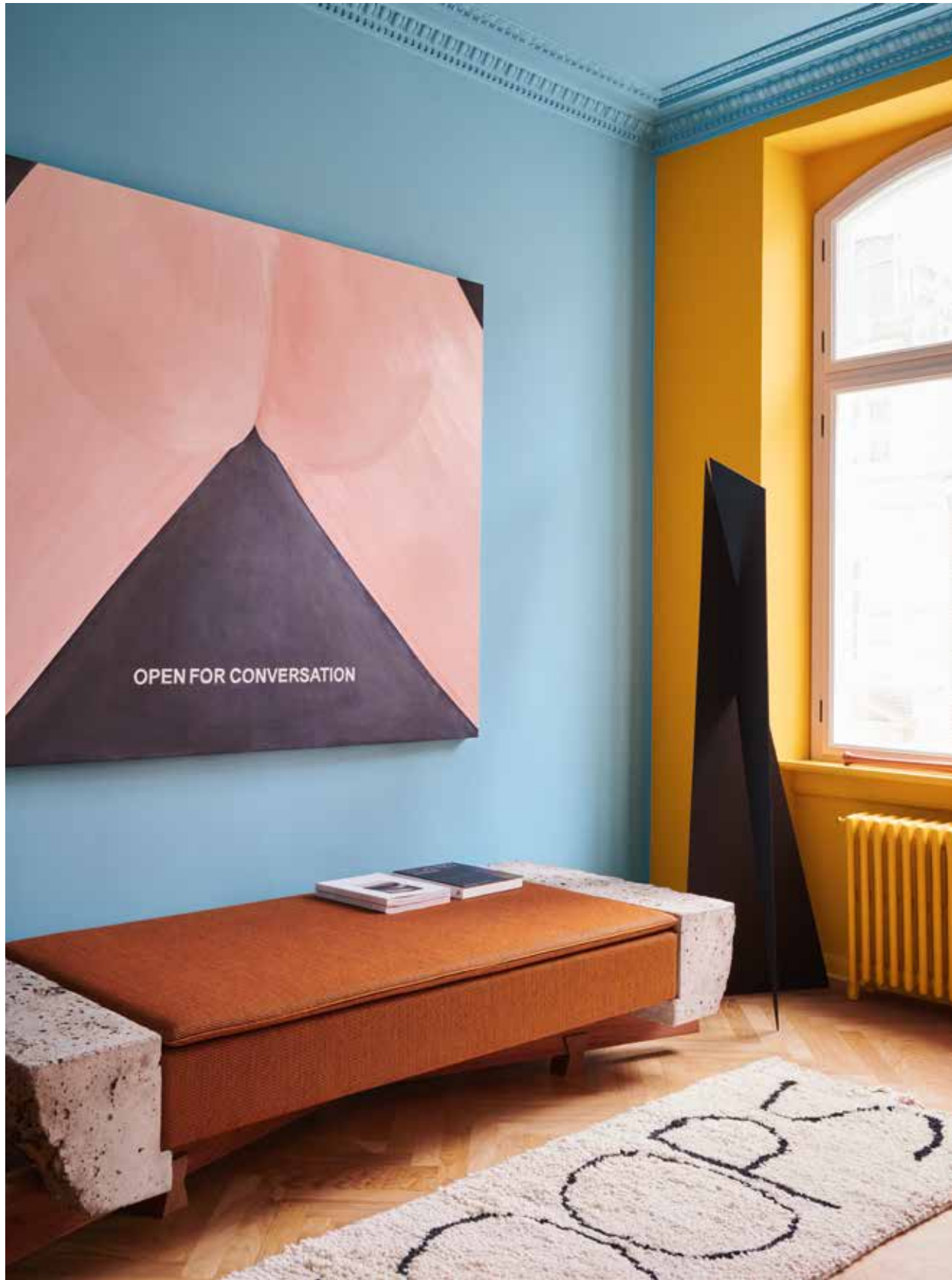




Previous Page, Wall: Paint Nights In White Silk
Woodworks: Paint Meg White
This Page, Wall: Paint Nights In White Silk
Wall: Tile 5x30cm Lava Stone Shiny Crystal /
Touch Of Green



Wall and Ceiling: Paint Electric Indigo
Window: Paint Early Spring
Opposite Page, Wall and Staircase: Paint Early Spring
Ceiling: Paint Lollipop



Wall: Paint True Blue and Submarine
Ceiling: Paint True Blue



Wall: Paint Maxwell's Silver
Ceiling: Paint Nights In White Silk
Wooden Door: Paint Meg White

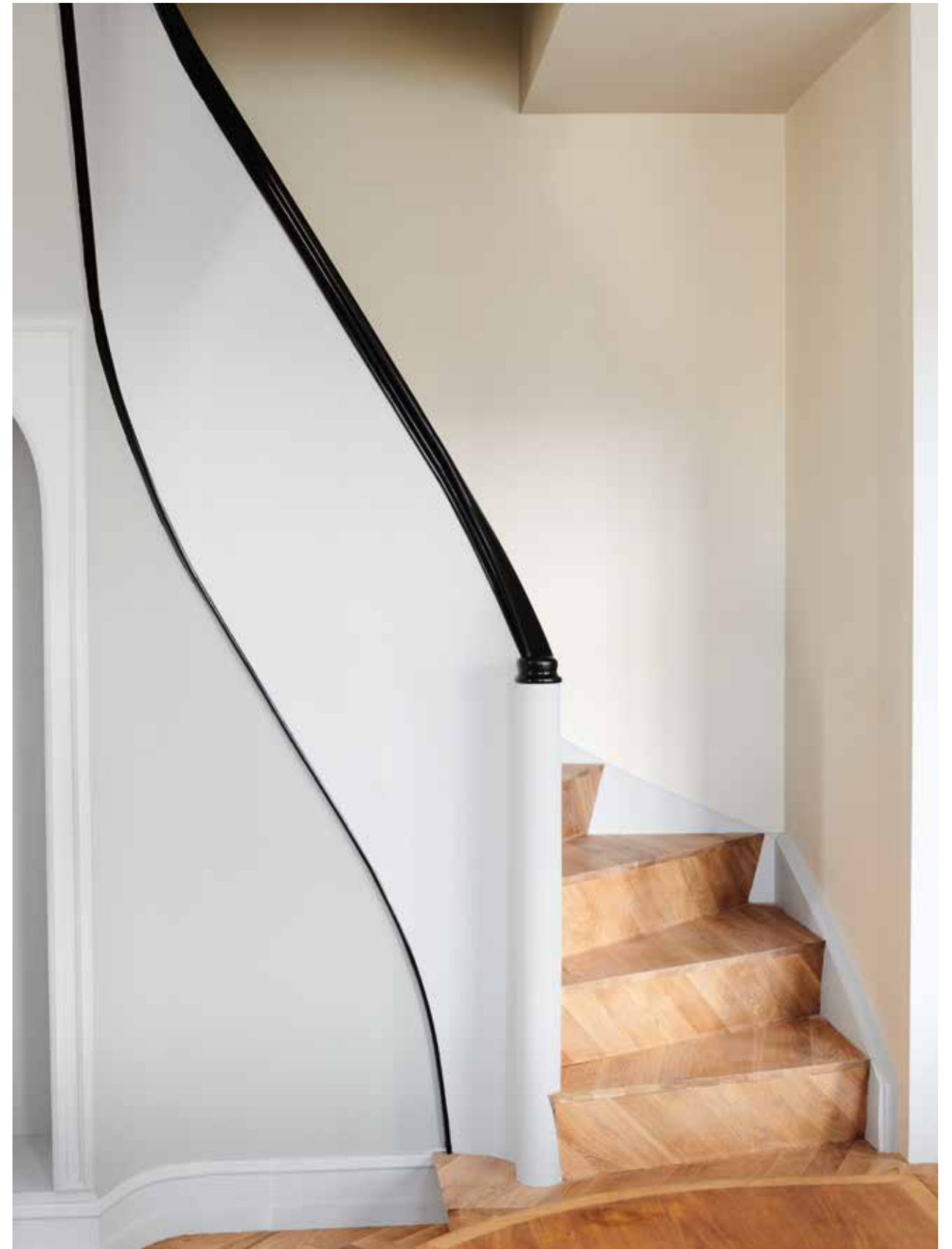


We are craftsmen and only through thoroughness we accomplish high quality products. Layer after layer of studies, analyses, sketches and renderings combined with mold making and prototypes rest behind every File Under Pop product. It is our clear objective to sustain lifelong products, when we materialize colors and glazes, shapes, dimensions and texture for paint, tiles, wallpaper, fabrics and objects.

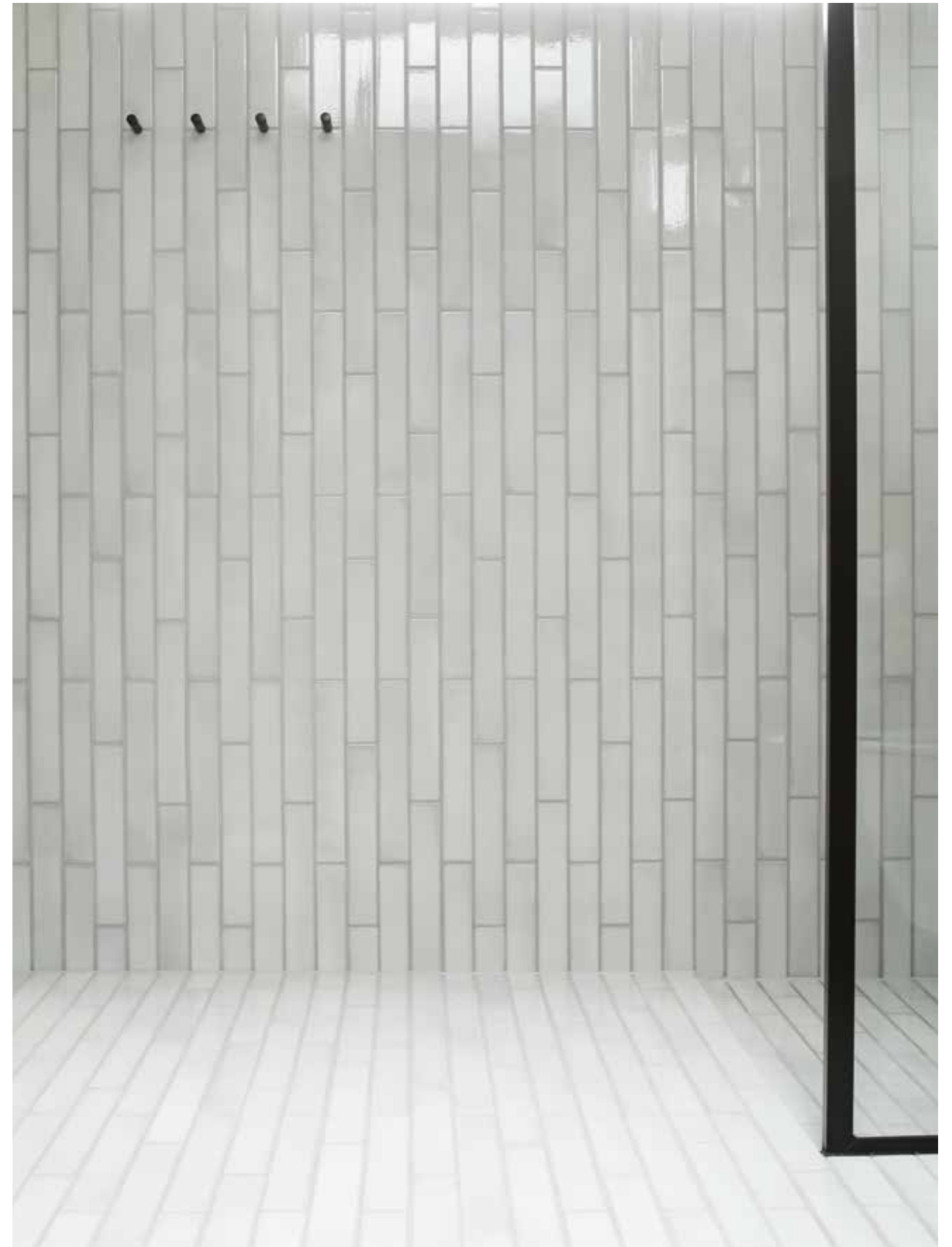
Josephine Akvama Hoffmeyer



Wall: Paint Cream and Maxwell's Silver
Woodworks: Paint Meg White



Wall: Paint Cream and Two Grey Rooms
Woodworks: Paint Meg White
Staircase: Paint White Tail and Black Swan



Wall and Floor: Tile 5x30cm Clay Shiny Crystal / Two Grey Rooms
Opposite Page, Wall: Paint Pale Blue Smile
Ceiling: Paint Ice Cream Woman
Wooden Door: Paint Tangled Up



Wall: Paint Ice Cream Woman and Under My Skin
 Woodworks: Paint Life Is A Rose
 Wall: Paint Meg White
 Wooden Door: Paint Meg White
 Floor: Tile 5x30cm Clay Shiny Crystal / Two Grey Rooms
 Opposite Page, Wall and Ceiling: Paint Cream
 Woodworks: Paint Meg White
 Floor: Tile 5x30cm Clay Shiny Crystal / Two Grey Rooms



Walls and Ceiling: Paint Under My Skin
Opposite Page, Wall: Paint Maxwell's Silver
Floor: Tile 5x30cm Lava Stone Shiny / Tender Pink

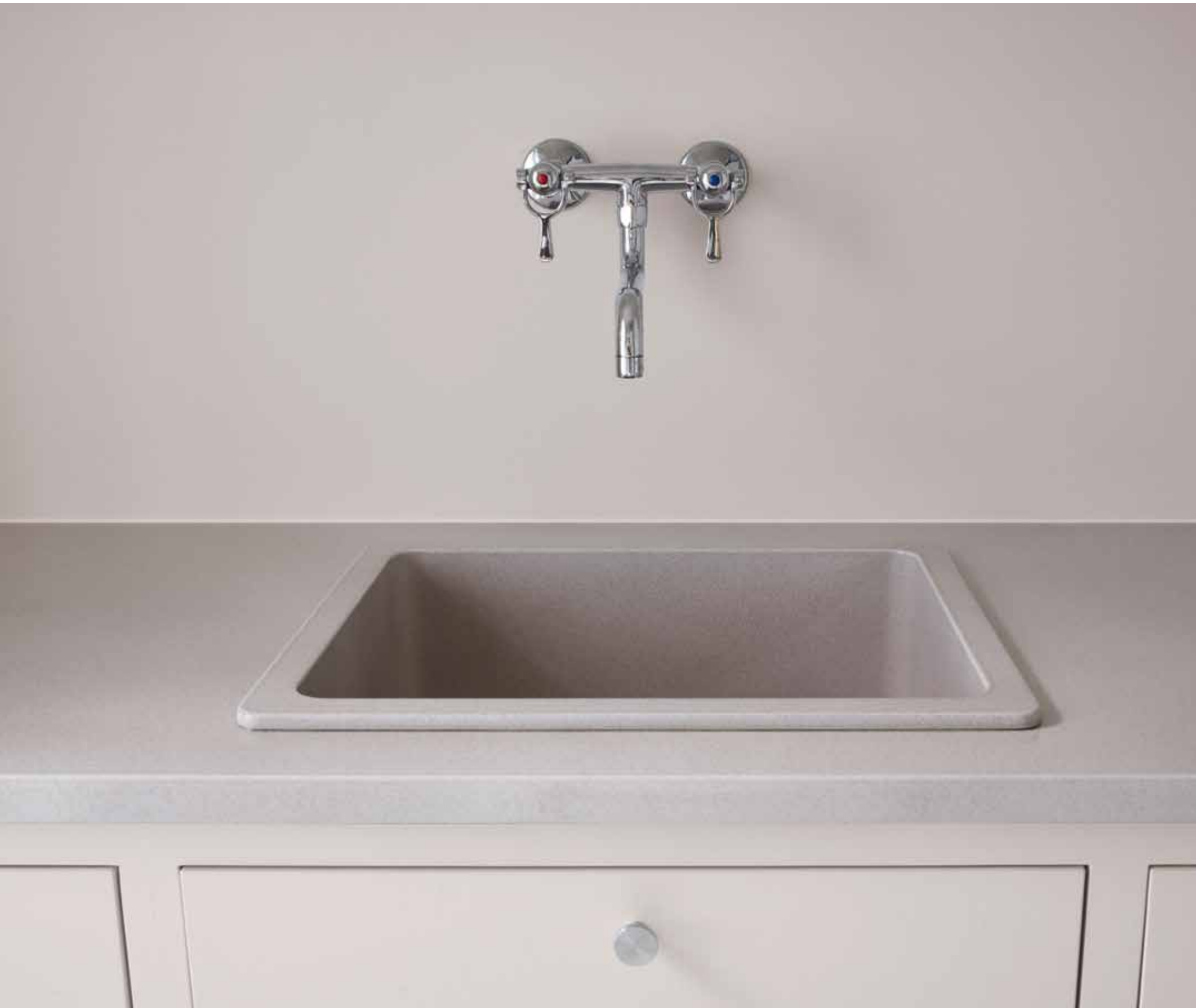




Wall, Ceiling and Woodworks: Paint Ice Cream Woman



Wall, Ceiling and Woodworks: Paint Stones & Bones



File Under Pop offers table tops solutions, which are carefully crafted from Sicilian lava stone. The volcanic lava stone is extracted from the depth of Mount Etna before it is cut into bespoke pieces and glazed by our local artisans to match your specific project. Lava stone tops are available in a wide range of glaze colors as well as raw stone options and decorated solutions. Our lava stone countertops are highly durable making them a lasting material choice for kitchens, bathrooms, benches and bar counters. We are happy to guide you in the process of creating bespoke lava stone solutions for your specific project indoor or outdoor.

Wall and Cabinet: Paint Under My Skin
Sink and Top: Lava Stone Shiny Crystal / Life Is A Rose





Previos Pages, Artwork Ceiling: David Risley
Wall: Paint Submarine
Ceiling: Paint True Blue
Woodworks: Paint Leather & Lace
Opposite Page, Walls, Ceiling and Woodworks: Paint Life Is A Rose





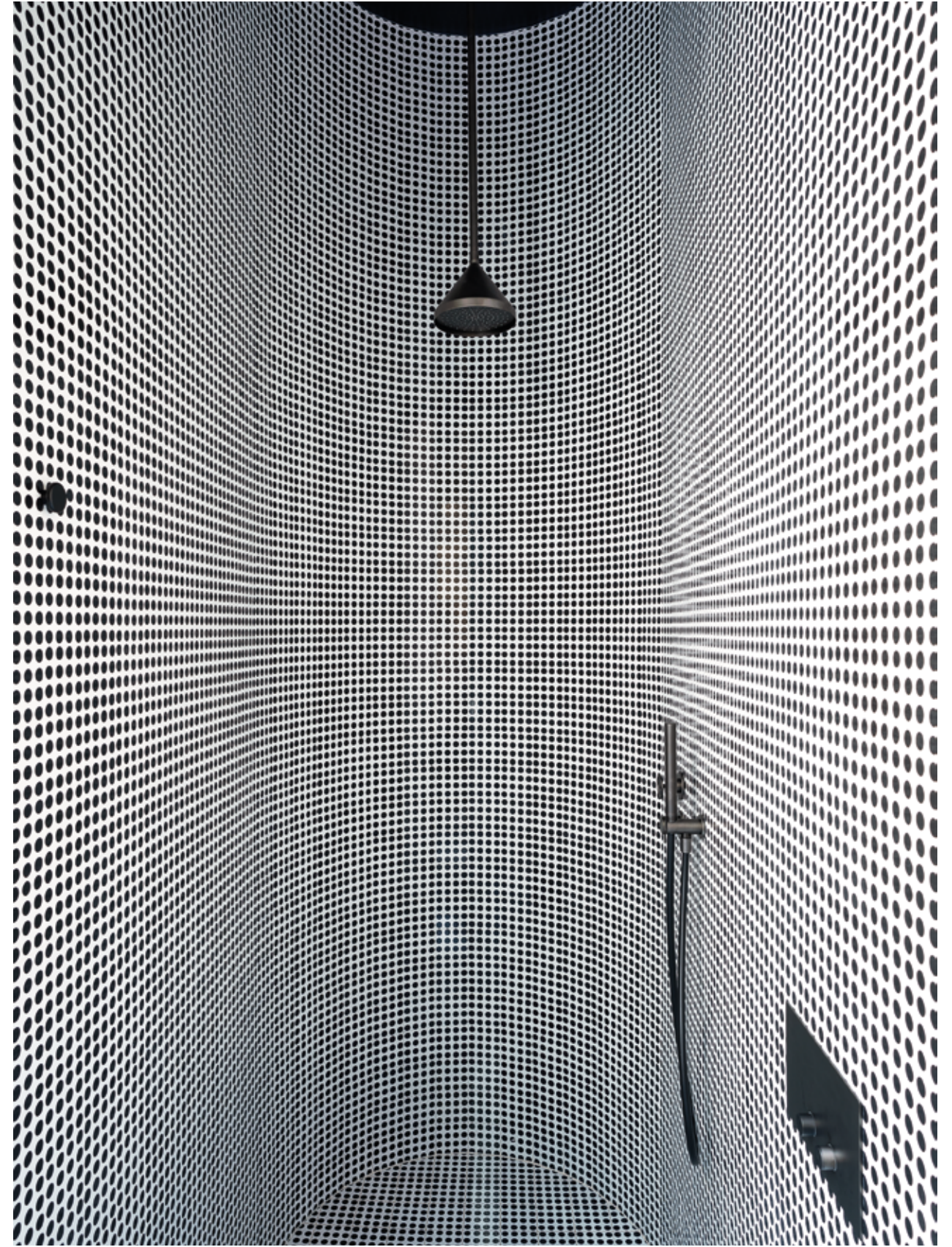
Wall and Ceiling: Paint Sweet Peas



Wall and Ceiling: Paint Stones & Bones
Cabinet: Paint Tangled Up
Wall: Tile H+O Più 10x10cm Clay Matt / Neve



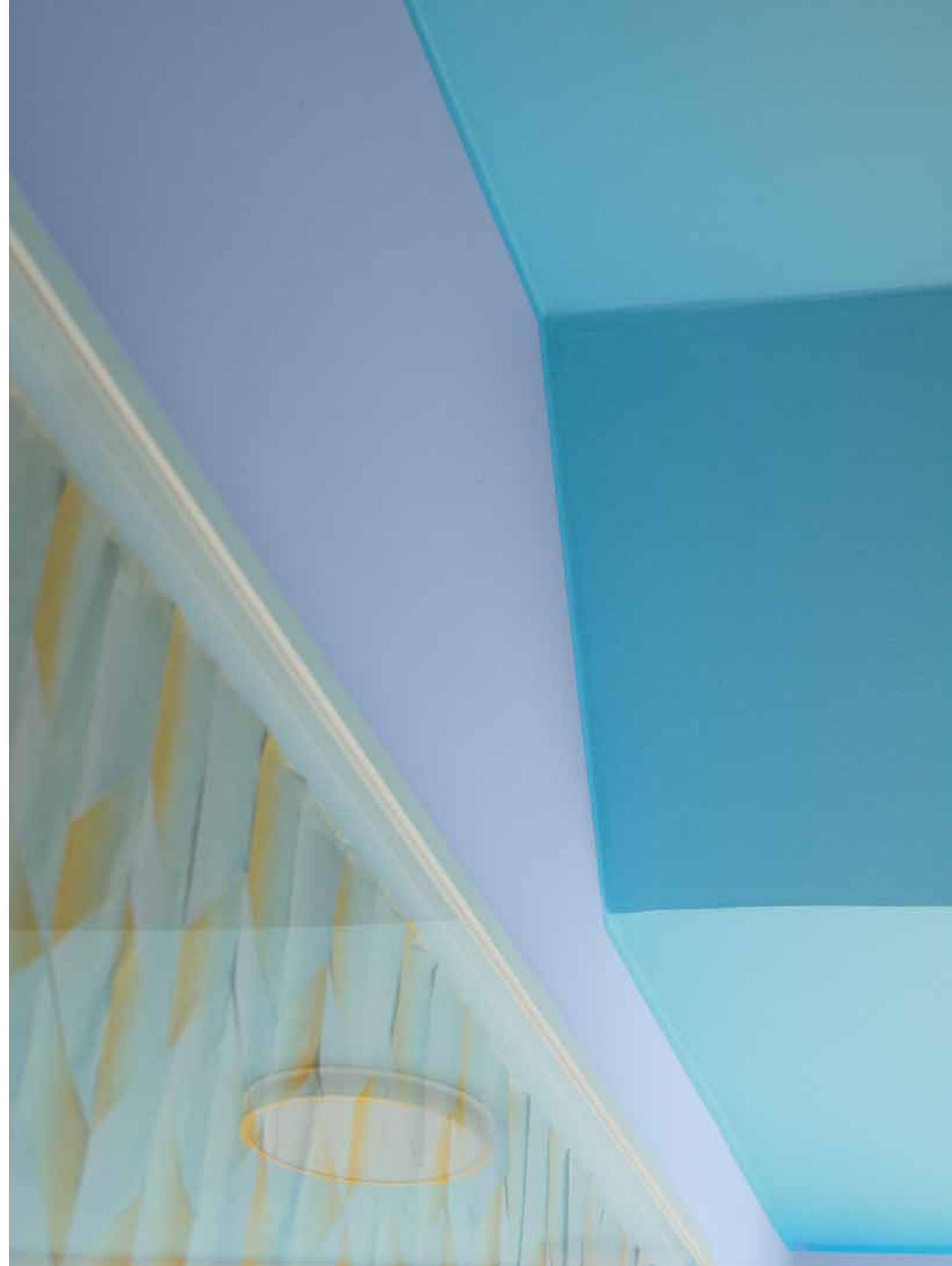
Wall and Floor: Tile Geo Dots 10x10cm Clay Shiny / White Tail and Black Swan



Wall and Floor: Tile Geo Dots 10x10cm Clay Shiny / White Tail and Black Swan



Wall: Paint Purple Fame
Ceiling: Paint True Blue





Wall: Paint White Tail
Wall: Tile Bespoke Format Lava Stone Shiny Crystal / Blue Smoke
Floor: Tile Bespoke Chevron Lava Stone Shiny Crystal / Blue Smoke



Wall: Paint White Tail
Staircase: Paint Purple Fame
Floor: Tile Bespoke Chevron Lava Stone Shiny Crystal / Blue Smoke



Wall and Ceiling: Paint Meg White
Floor: Tile 5x30x1 cm Lava Stone Shiny Crystal / Green Earrings
Opposite Page, Wall: Tile 15x15cm Lava Stone Shiny Crystal / Green Earrings
Floor: Tile 5x30cm Lava Stone Shiny Crystal / Green Earrings



Wall: Paint Purple Fame, Mellow Yellow and Frozen Glass
Ceiling: Paint Green Earrings
Woodworks: Paint Stones & Bones
Floor: Paint Yellow & Rose



Wall and Upper Cabinets: Paint Frozen Glass
Lower Cabinets: Paint Purple Trace



Wall: Paint Desert Rose
Ceiling: Old Yellow Bloke
Wooden Door: Paint Life Is A Rose
Floor: Paint Tangled Up





Wall: Green & Gold
 Wooden Door: Paint Life Is A Rose
 Ceiling: Paint Sweet Peas
 Floor: Paint Tangled Up
 Wall: Green & Gold
 Wooden Door: Paint Paint Life Is A Rose
 Ceiling: Dolphins
 Opposite Page, Wall: Paint Blue In Green,
 Nights In White Silk, Tangled Up and Castle Made Of Sand
 Wooden Door: Paint Sweet Peas

Characteristics of traditional Japanese aesthetics, wabi-sabi, include asymmetry, roughness, simplicity, economy, austerity, modesty, intimacy, and the appreciation of both natural objects and the forces of nature. These are principles derived from the Buddhist teaching of the three marks: impermanence, suffering and emptiness / absence of self-nature.



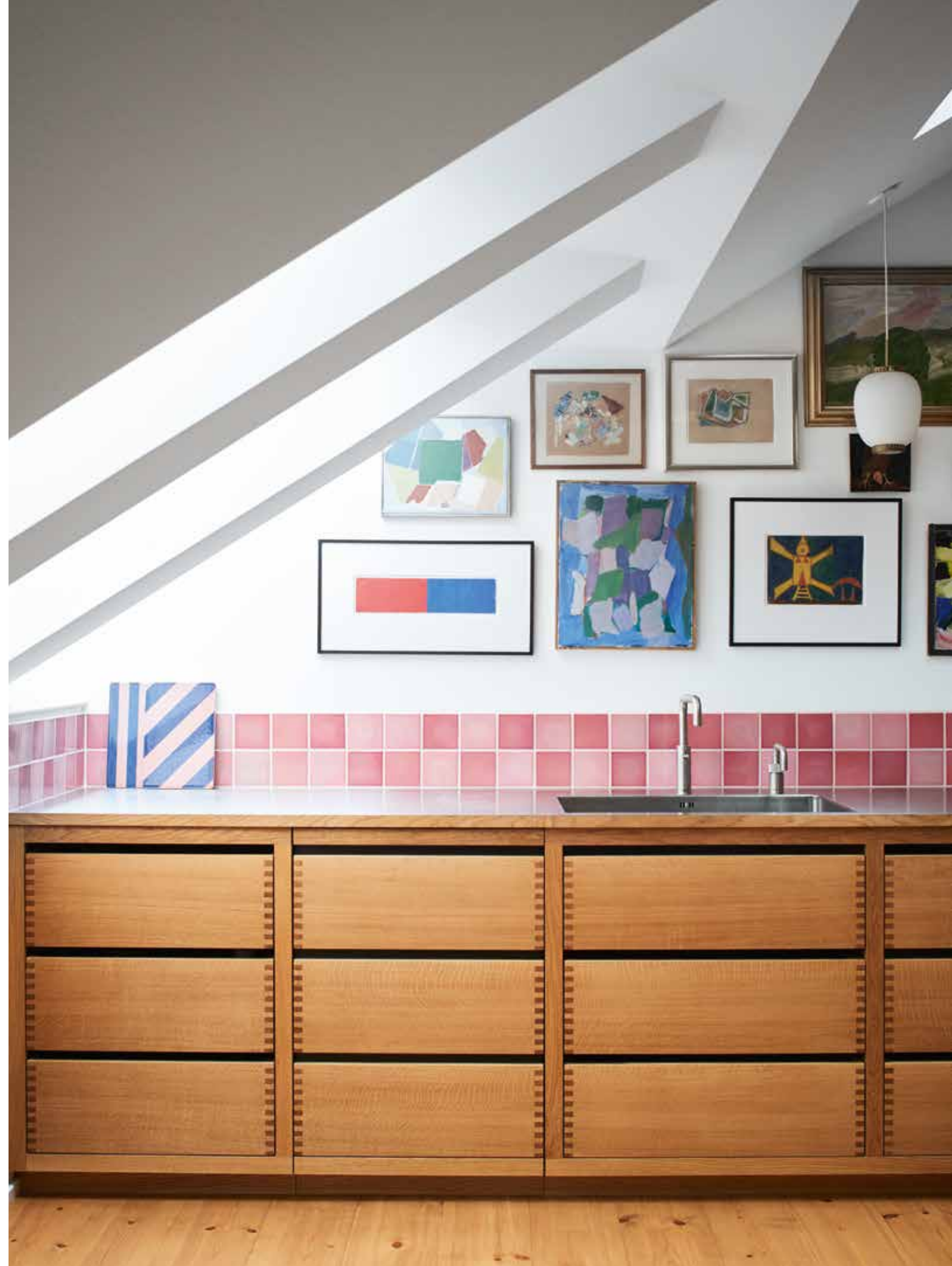


Page 65, Wall and Ceiling: Paint Virgin Oil
Wall: Tiles Bespoke Format Lava Stone Shiny Crystal / Stones & Bones
Floor: Tiles 5x30cm Raw Lava Stone Matt Polished
This Page, Wall and Woodworks: Paint Castle Made Of Sand and Dolphins
Opposite Page, Ceiling: Paint Castle Made Of Sand and Dolphins



Beauty is ecstasy and yet it is not seductive.

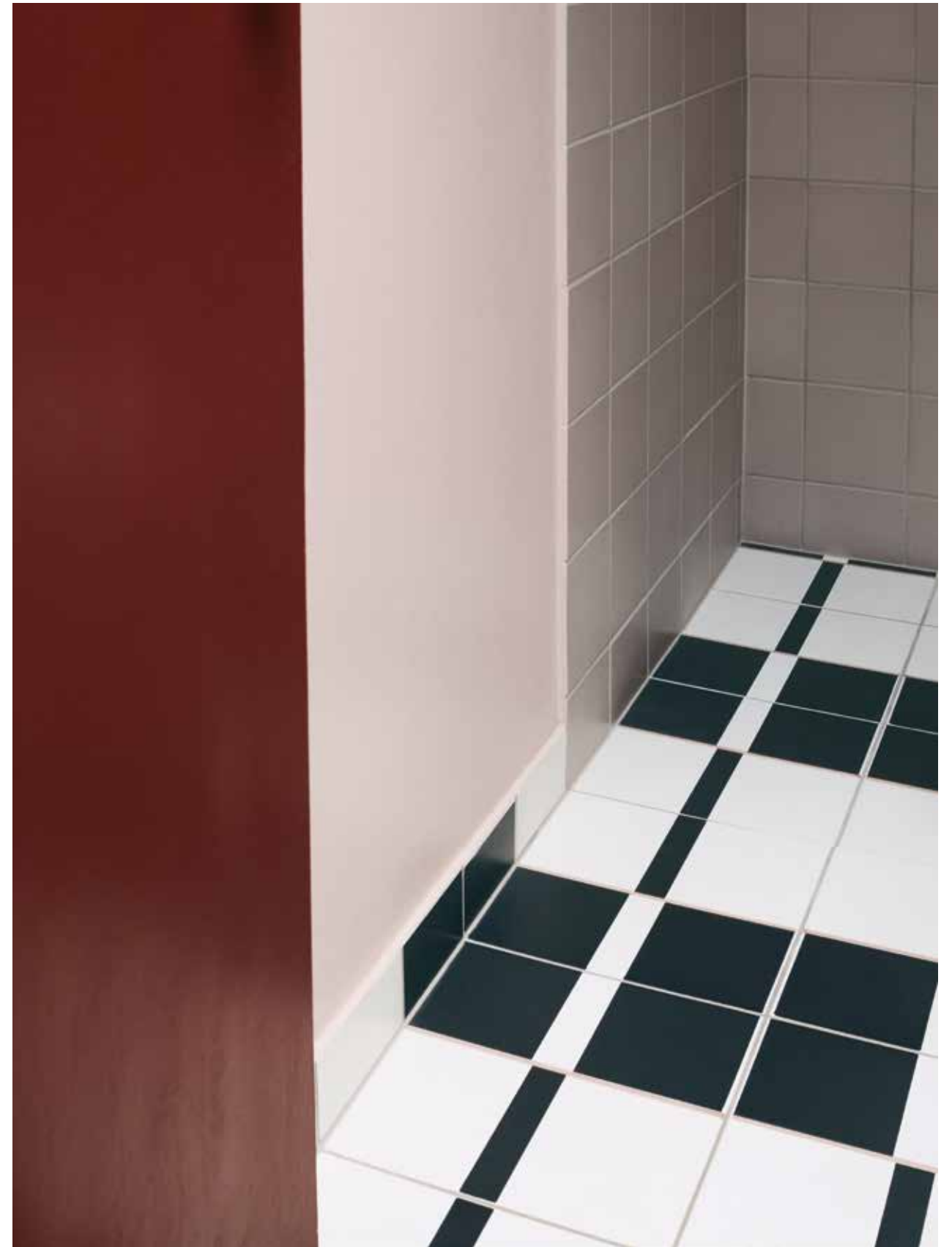
Josephine Akvama Hoffmeyer



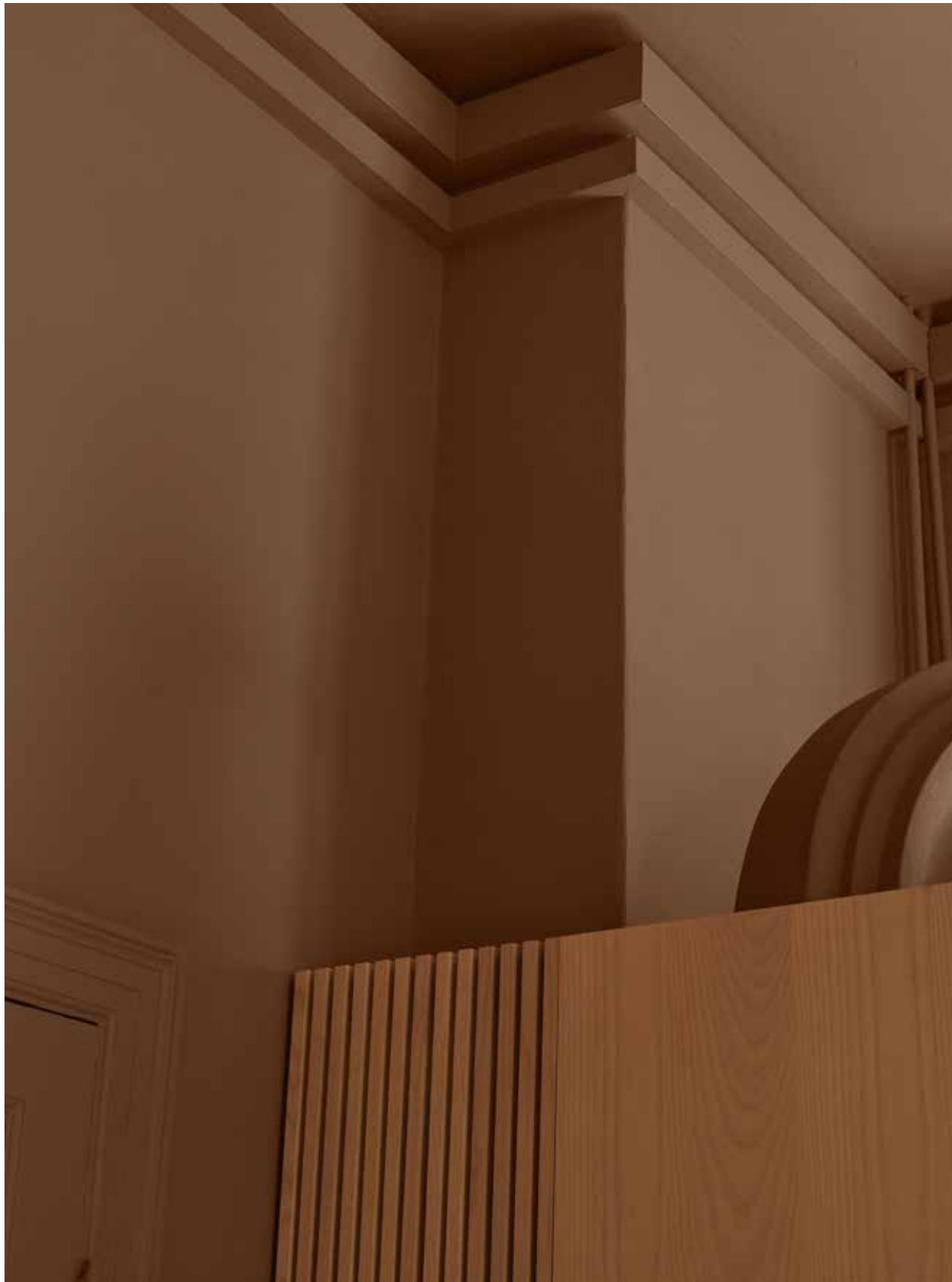
Floor: Tile 5x30cm Lava Stone Shiny Crystal / Coral Red
 Wall: Tile 5x30cm Lava Stone Shiny Crystal / Green Earrings
 Opposite Page, Wall: Tile 10x10cm Lava Stone Shiny Crystal /
 Coral Red and Light Coral Red



Wall: Paint Meg White and Pale Blue Smile
Woodworks: Paint Stones & Bones and Tangled Up



Wall: Paint Pink Soon
Wall: Tile 15x15cm Clay Shiny Crystal / Life Is A Rose
Floor: Tile Gio Tennis Court 30x30cm Clay Matt / Nights In White Silk, Tangled Up and Life Is A Rose



Wall and Ceiling: Paint Red Rain



Wall: Paint Under My Skin and Everybody Loves Nuts
Floor: Tile 25x25cm Raw Comiso Stone Matt Polished
Curtain Pieces, Hand-woven Cotton: Paint Peaches & Whipped



Wall: Paint Old Yellow Bloke
Sink: Lava Stone Shiny Crystal / Castle Made Of Sand
Opposite Page, Wall: Under My Skin and Red Sea
Wall: Tile Ewe Kumasi 15x15cm Clay Matt / Nights In White Silk and Tangled Up
Ceiling and Kitchen Cabinets: Paint Stones & Bones
Tops: : Lava Stone Shiny Crystal / Castle Made Of Sand
Floor: Tile 25x25cm Raw Comiso Stone Matt Polished





Wall: Tile H+O Triangolo 20x40cm Clay Matt / Neve
Opposite Page, Wall and Ceiling: Paint Castle Made Of Sand



Wall: Paint Castle Made Of Sand and Nights In White Silk
Ceiling: Paint Early Spring
Woodwork: Paint Castle Made Of Sand and Meg White



Wall: Paint Early Spring
Ceiling: Paint Bean, Potato, Tomato
Wooden Doors: Paint Life Is A Rose



Wall: Paint Nights In White Silk
Wall: Tile 5x30cm Clay Matt / Mellow Yellow,
Submarine and Moss
Ceiling: Paint Mellow Yellow
Table: Variations of Decorated Lava Stone Boards





Wall: Paint Purple Fame
Wall: Tile 15x15cm Clay Shiny / Velvet Green
Floor: Tile 30x30cm Clay Shiny / Velvet Green



Post Service Studio

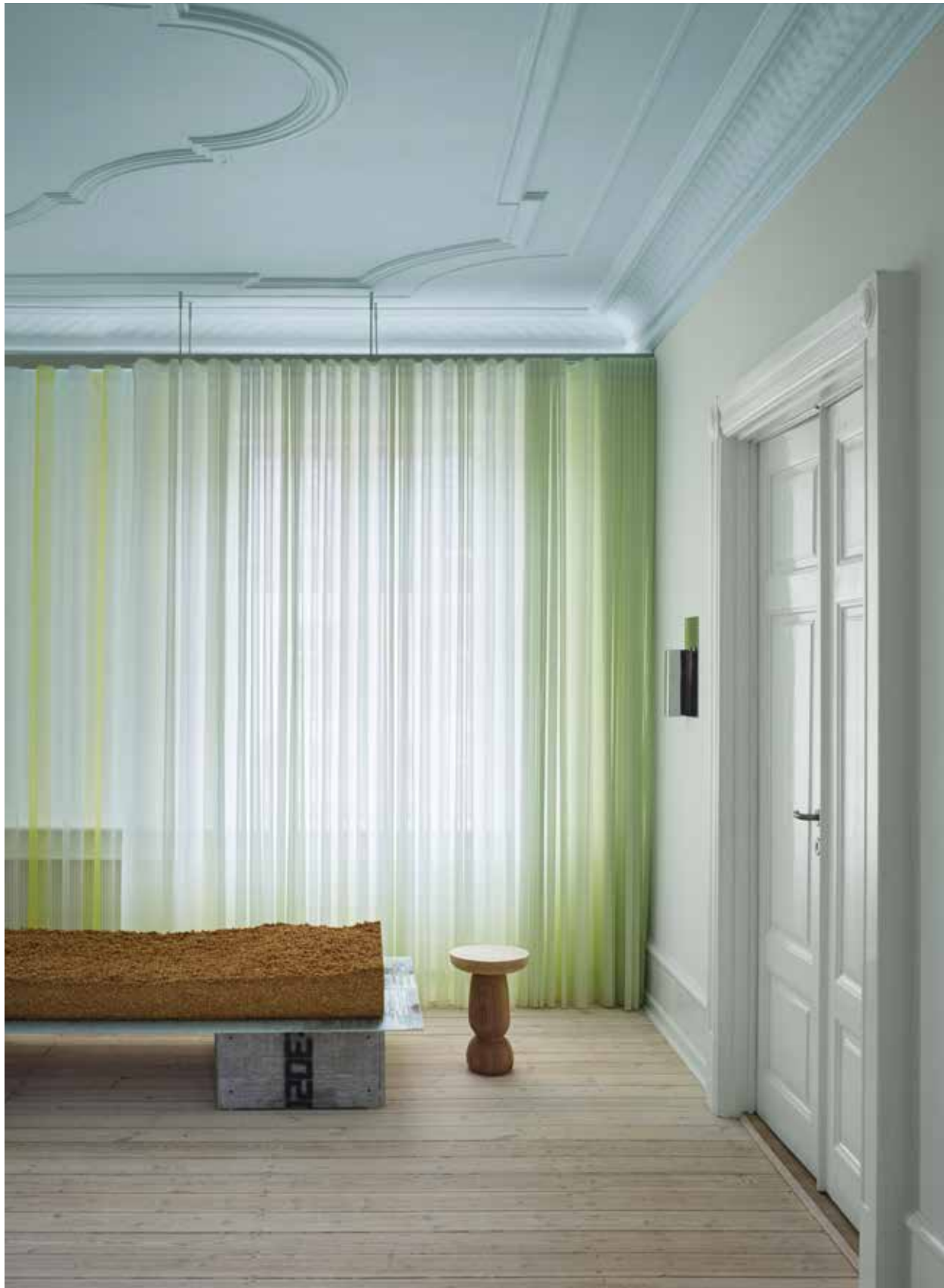
Colors are not just a tool to create joy or well-being. They house the potential to unfold an endless range of human emotions and give us the chance to clarify, process and release even states of grief or sorrow. Post Service Studio, with interior design by Tableau and colors and tiles from File Under Pop, is specialized in this exact field using color, surface texture and objects to surprise the mind and stimulate emotions. The mind naturally seeks to align itself with surroundings that mirror the internal state. When experiencing sorrow, an intermezzo of cold hues, bold surfaces and seemingly harsh environments reveal an unexpected sense of ease and a feeling of being acknowledged.

Wall: Paint Purple Fame
Ceiling: Paint Pearl Metallic





Wall: Paint Under My Skin
Ceiling: Paint Purple Fame
Opposite Page, Wall: Paint Under My Skin and Purple Fame
Woodworks: Paint Under My Skin and Purple Fame



Wall: Paint Ice Cream Woman
Ceiling: Paint One Mint Jelly



Wall and Ceiling: Paint One Mint Jelly



Wall and Woodworks: Paint Blue Jean
Wall and Woodworks: Paint Tender Pink
Wall and Floor: Tile 10x10cm Clay Shiny Crystal / Blue Smoke

Product Overview



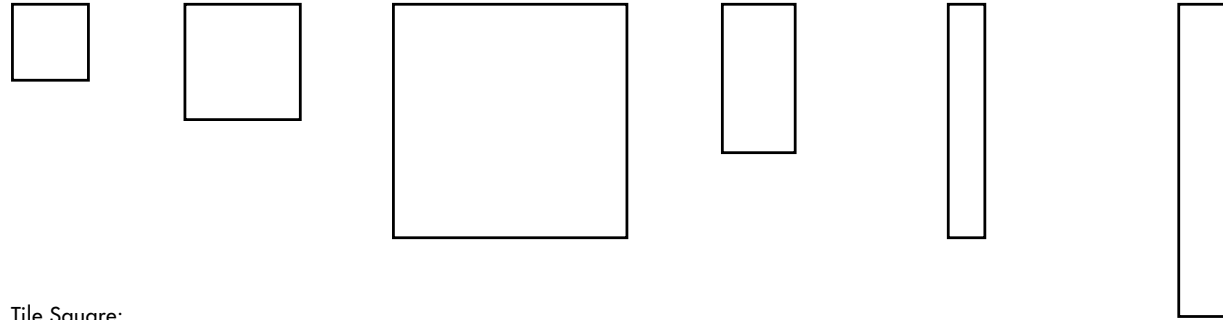
All our tiles are developed with great care and processed by hand, making each tile a unique piece of craftsmanship. Our lava stone tiles are extracted from the active Sicilian volcano Mount Etna, where the stone has been compacted for thousands of years, before is it carved out from deep below the surface, and carefully converted to ceramic tiles, recognized by a beautiful, lively surface.

Our clay tiles come from a family-owned production located just outside the Spanish town Valencia. All clay tiles are worked entirely by hand, using silkscreen- and hand printing techniques to create decorations. A special trade of File Under Pop clay tiles is the unique look of each surface, showcasing the individual brushstrokes, which stem from the process of applying the glaze color onto the surface of each tile.

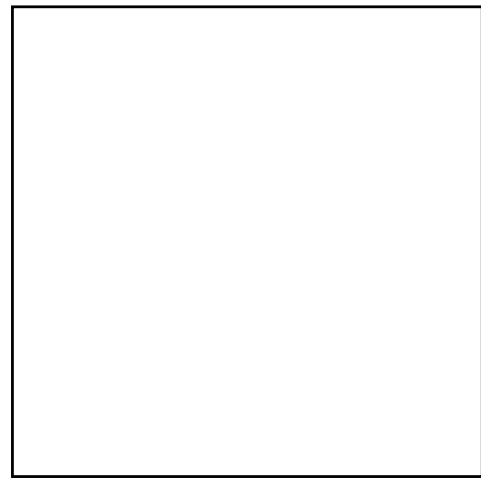


Formats / Quantity Per Squaremeter

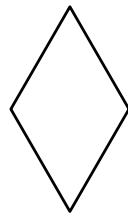
Tile: Square 10x10x1cm Lava and Clay 100 pcs./ sqm.	Tile: Square 15x15x1cm Lava and Clay 44,4 pcs./ sqm.	Tile: Square 30x30x1cm Lava 11 pcs./ sqm.	Tile: Stick 10x20x1cm Lava 50 pcs./ sqm.	Tile: Stick 5x30x1cm Lava and Clay 66,6 pcs./ sqm.	Tile: Stick 6,5x40x1cm Lava 38,5 pcs./ sqm.
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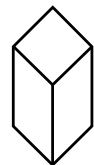
Tile Square:
60x60x2cm
Lava
2,7 pcs./ sqm.



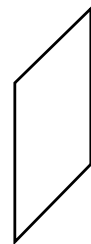
Tile Rombo:
15x26x1cm
Lava
25,5 pcs. / sqm.



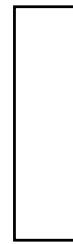
Tile: 3D
Rombo
20x10x1cm
Clay
50 pcs./ sqm.



Tile: Chevron
30x10x1cm
Lava and Clay
33,5 pcs./ sqm.



Floor Panel:
8x30x1cm
Lava and
Clay / pc.



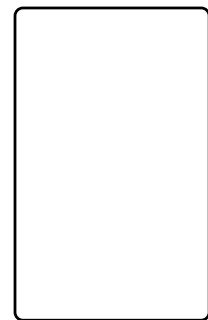
Board:
12x20x1cm
Lava / pc.



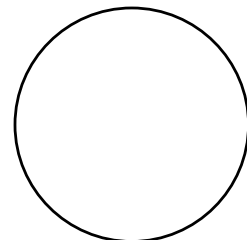
Board:
20x30x1cm
Lava / pc.



Board:
25x40x1cm
Lava / pc.



Board:
Ø30x1cm
Lava / pc.



Pop Solid Color Collection / Matt, Shiny and Shiny Crystal

All colors can be used for either underglaze or decoration.

	PSC. / Raspberry Road Finish: Matt / Shiny Crystal		PSC. / Everybody Loves Nuts Finish: Matt / Shiny Crystal		PSC. / True Blue Finish: Matt / Shiny Crystal		PSC. / Blue In Green Finish: Matt / Shiny		PSC. / Purple Fame Finish: Matt / Shiny		PSC. / Castle Made Of Sand Finish: Matt / Shiny Crystal
	PSC. / Red Sea Finish: Matt / Shiny Crystal		PSC. / Moss Finish: Matt / Shiny Crystal		PSC. / Blue Smoke Finish: Matt / Shiny Crystal		PSC. / Blue Jean Finish: Matt / Shiny Crystal		PSC. / Cats Are Grey Finish: Matt / Shiny Crystal		PSC. / Cloudy Lies Finish: Matt / Shiny Crystal
	PSC. / Scarlet Finish: Matt / Shiny Crystal		PSC. / Submarine Finish: Matt / Shiny Crystal		PSC. / Touch Of Green Finish: Matt / Shiny Crystal		PSC. / Electric Indigo Finish: Matt / Shiny Crystal		PSC. / Life Is A Rose Finish: Matt / Shiny Crystal		PSC. / Stones & Bones Finish: Matt / Shiny Crystal
	PSC. / Coral Red Finish: Matt / Shiny Crystal		PSC. / Tangerine Philosophy Finish: Matt / Shiny Crystal		PSC. / Virgin Oil Finish: Matt / Shiny Crystal		PSC. / Tangled Up Finish: Matt / Shiny Crystal		PSC. / Red Rain Finish: Matt / Shiny Crystal		PSC. / Two Grey Rooms Finish: Matt / Shiny Crystal
	PSC. / Light Coral Red Finish: Matt / Shiny Crystal				PSC. / Tender Pink Finish: Matt / Shiny		PSC. / Beech Leaf Finish: Matt / Shiny		PSC. / Cream Finish: Matt / Shiny Crystal		PSC. / Lime Juice Finish: Matt / Shiny Crystal
					PSC. / Under My Skin Finish: Matt / Shiny Crystal		PSC. / Bean, Potato, Tomato Finish: Matt / Shiny Crystal		PSC. / Nights In White Silk Finish: Matt / Shiny Crystal		PSC. / Mellow Yellow Finish: Matt / Shiny
					PSC. / I Never Promised You A Pink Garden Finish: Matt / Shiny Crystal		PSC. / Green Earrings Finish: Matt / Shiny Crystal		PSC. / White Tail Finish: Matt / Shiny		PSC. / Yellow Snow Finish: Matt / Shiny Crystal
					PSC. / Black Orchid Finish: Matt / Shiny Crystal		PSC. / Velvet Green Finish: Matt / Shiny		PSC. / Black Swan Finish: Matt / Shiny Crystal		PSC. / Sahara Sand Finish: Matt / Shiny Crystal

Decorated Tiles

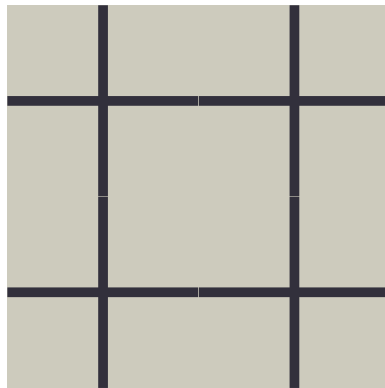
The File Under Pop range of decorated tiles spans across four different collections and a selection of 16 individual decorations. Most decorations are available on both lava stone and clay tiles in various formats. Every File Under Pop decoration has its own philosophy and source of inspiration, ranging from graphic influences to traditional Japanese patterns or African fabrics. All decorated tiles are available in every combination of colors from the Pop Solid Color Collection.



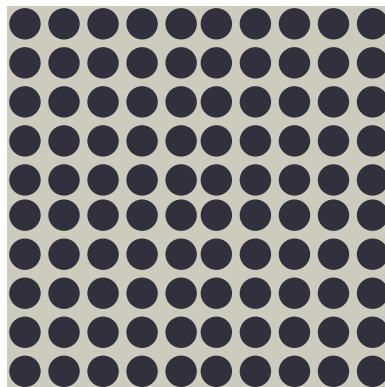
Geo Diagonal
Shown: 4 Tiles x 10x10cm



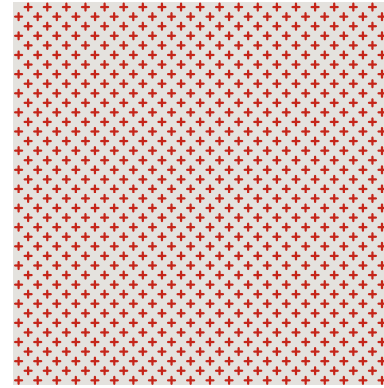
Geo Zig Zag
Shown: 4 Tiles x 10x10cm



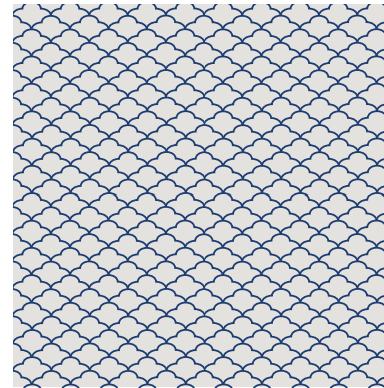
Geo Grid
Shown: 4 Tiles x 10x10cm



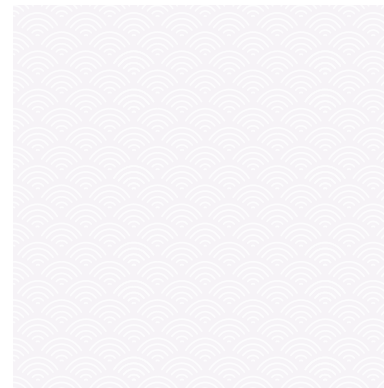
Geo Dots
Shown: 4 Tiles x 10x10cm



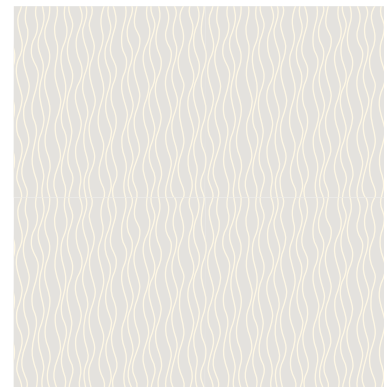
Edo Plus
Shown: 4 Tiles x 15x15cm



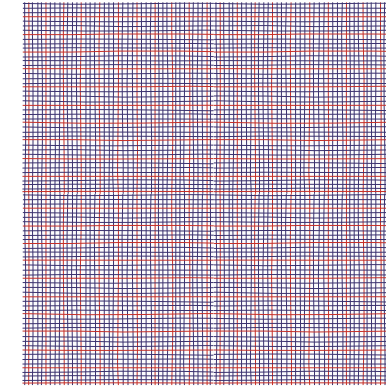
Edo Clouds
Shown: 4 Tiles x 15x15cm



Edo Arches
Shown: 4 Tiles x 15x15cm



Edo Wave
Shown: 4 Tiles x 15x15cm



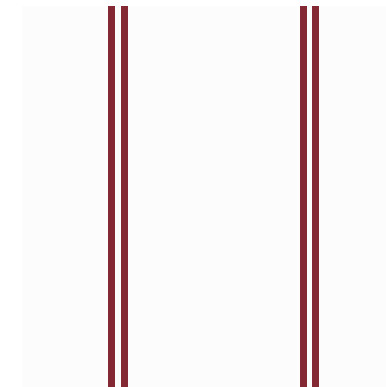
Ewe Tartan
Shown: 4 Tiles x 15x15cm



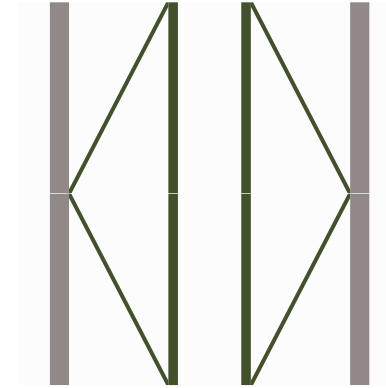
Ewe Shield
Shown: 4 Tiles x 15x15cm



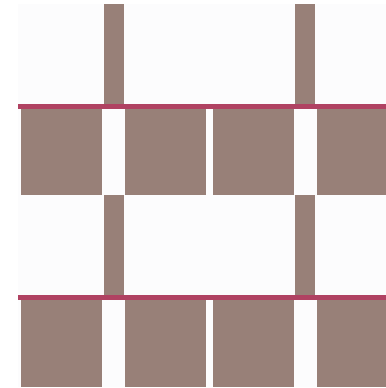
Ewe Abetifi
Shown: 4 Tiles x 15x15cm



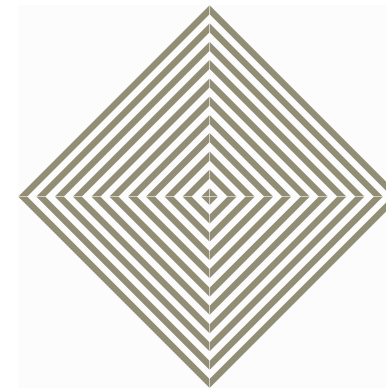
Ewe Kumasi
Shown: 4 Tiles x 15x15cm



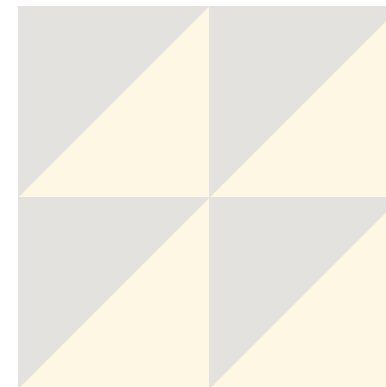
Gio Z
Shown: 4 Tiles x 15x15cm



Gio Tennis Court
Shown: 4 Tiles x 15x15cm

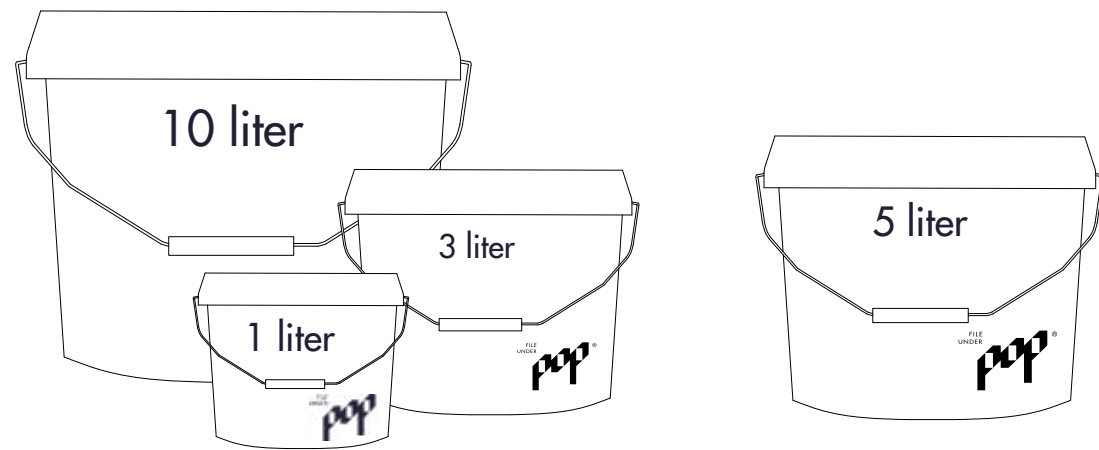


Gio Striped Triangle
Shown: 4 Tiles x 15x15cm



Gio Triangle
Shown: 4 Tiles x 15x15cm

Paint



A choice of 96 colors.
This matt paint for walls and ceilings is distinguished by being washable and containing only 1% gloss.

Surface

Finish

Interior walls and ceilings	1% Gloss
Interior bathrooms	10% Gloss
Interior wood and metal	3%, 15%, 40%, 80% Gloss
Interior wooden floors	5%, 40%, 80% Gloss
Exterior wood	3%-5%, 20%-25%, 25%-30%, 40%-50% Gloss (% depends on sawn- or rough wood)
One-component silicate paint	Matt

Size / Amount

1 Liter (min. 0,68L) cover approximately 2,5 sqm
3 Liter (min. 2,7L) cover approximately 9 sqm
5 Liter (min. 4,5L) cover approximately 15 sqm
10 Liter (min. 9L) cover approximately 30 sqm

This coverage is purely indicative and based on two coats of paint.
Please consider, that you need two to three coats of paint in general depending on the color.
Coverage might vary depending on the texture of the surface to be painted, existing color and the painting equipment.



Paint Colors



Paint Colors

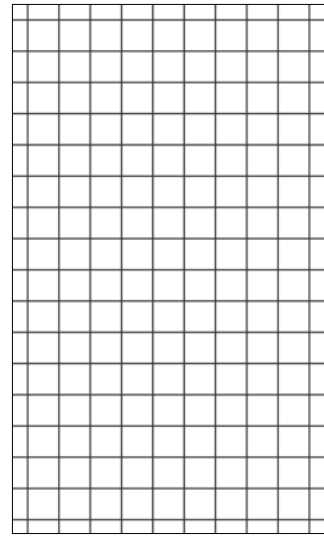


Hand-painted Wallpaper

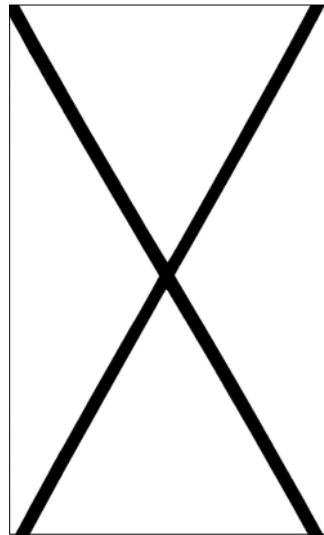
File Under Pop wallpapers are handcrafted combining a high quality non-woven wallpaper base with exclusive File Under Pop paint. Each piece is painted by hand, making it entirely unique. Every motif is available in all combinations of the File Under Pop collection of paint. The paint is used together with copper-, silver- and white gold leaf as well as 23 carat gold leaf giving a number of the motifs an extra delicate and exclusive finish.



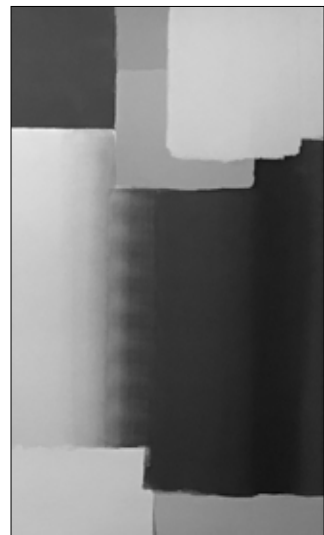
Stylization
100x180cm



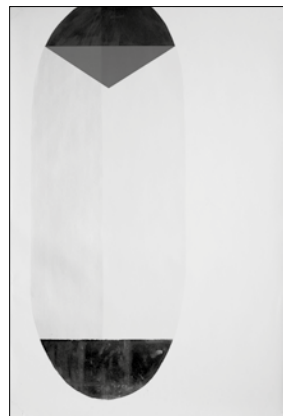
Grid
100x180cm



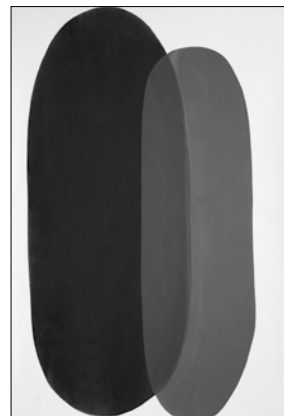
'X'
100x180cm



Patch
100x180cm



Mini 01 Feather
90x56cm



Mini 02 Oval Rings
90x56cm



Contact

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Credits

All File Under Pop Collections are designed by Josephine Akvama Hoffmeyer - except the Geo Collection, designed by Elisa Ossino Studio for File Under Pop and H+O Collection, designed by Josephine Akvama Hoffmeyer and Elisa Ossino.

Creative Art Director: Josephine Akvama Hoffmeyer
Graphic Layout: Louise Kappel
Photographer: Ditte Isager, Nicolaj Bak and Giorgio Possenti

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